

JOIN US

**LONGMONT
COLORADO**

June 11-12

Vermillion Hill

CGL
PRESENTS

the  **EXCHANGE**
CONNECT . ENGAGE . SUCCEED

**A B2B Speed Networking event connecting
dispensaries with the vendors that supply
them.**

In Collaboration with



SCAN FOR DETAILS

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Who?

Retailers

Attend for free. You want to source the latest products, vet new vendors, discover what's trending, and access solutions for your most pressing operational challenges.

Vendors

You are a cultivator/processor/brand and want to present directly to retailers to showcase your products and secure shelf space.

Exhibitors

You have a product or service needed by retailers and/or the vendors that supply them. This includes technology, payment processing, retail design, marketing, packaging and more.

What?

Schedule

Enjoy pre-arranged **20-minute meetings** over two days.

Retailers

Have a dedicated space set up just for you—simply show up and focus on making connections.

Vendors

Move to each retailer's spot in a speed dating format.

Food

Indulge in gourmet breakfast and lunch on both days.

Drinks

Stay fueled with coffee all day and unwind with happy hour each evening.

Private Venue

Escape the city to a beautiful farm, roughly 45 minutes from Denver.

Why?

Effective

The speed dating format is a game changer

Powerful

Brings the key decision makers together all in one place

Boutique

The intimate setting guarantees interaction

Efficient

Saves time, travel and money

Professional

No consumers, all business!

Successful

Maximum visibility and exposure promotes sales

In Collaboration with



www.theexchange cannabis.com



hello@theexchange cannabis.com



Meeting Packages/Exhibitor table

Choose a meeting package or Exhibit!

20 Meeting Package - \$3,500

- Includes **20** one-on-one meetings with event participants.
- A personalized schedule tailored to maximize networking and business opportunities.
- Opportunity to include a branded item in the goodie bag (**200** items needed).

10 Meeting Package - \$2,500

- Includes **10** one-on-one meetings with event participants.
- A personalized schedule tailored to connect you with key industry attendees.
- Opportunity to include a branded item in the goodie bag (**200** items needed).

Exhibitor Table - \$3,500

- Option to have an 8' table setup on both days of the event.
- Featured mentions in event email campaigns.
- Social media callouts up to and during the event through our social media channels and our influencer partners.

Additional Sponsorship Opportunities are IN ADDITION to one of the above packages.

All sponsorships include the option to add a branded item in the goodie bag (200 items needed)

After Party Sponsor – \$2,500

- Branding at the after-party (signage and announcements).
- Featured mentions in event email campaigns.
- Option to have an additional table or activation at the after party or option to sponsor a specific area (bar, games, music, Canna Bar etc.)
- Social media callouts up to and during the event through our social media channels and our influencer partners.
- Option to provide food, beverages or other goodies during the party

Breakfast Sponsor – \$2,000 (2 available)

- Sponsorship includes one day
- Branding at breakfast station
- Ability to place an item on the tables during sponsored meal (brochure, giveaway)
- Recognition and branding during breakfast via announcements and signage
- Opportunity to welcome guests during breakfast
- Featured mentions in event email campaigns
- Social media callouts up to and during the event through our social media channels and our influencer partners

Add on Sponsorship Opportunities

All sponsorships include the option to add a branded item in the goodie bag (200 items needed)

Lunch Sponsor – \$2,000 (2 available)

- Sponsorship includes one day
- Branding at lunch station
- Recognition and branding during lunch via announcements and signage
- Opportunity to say something during the lunch session
- Featured mentions in event email campaigns
- Opportunity to have an activation in the lunch area
- Social media callouts up to and during the event through our social media channels and our influencer partners

Swag Bag Sponsor – \$2000

- Your logo featured on one side of the goodie bags given to all attendees
- Featured mentions in event email campaigns
- Recognition as the official Swag Bag Sponsor in event materials and announcements.
- Social media callouts up to and during the event through our social media channels and our influencer partners.

Add on Sponsorship Opportunities

All sponsorships include the option to add a branded item in the goodie bag (200 items needed)

Beverage Station Sponsor – \$1,500 (2 available)

- Exclusive branding at the Beverage Station.
- Branding in event email campaigns
- Option to add branded cups or hot sleeves
- Signage with your logo displayed prominently at the station and option to add whatever else you like.
- Social media callouts up to and during the event through our social media channels and our influencer partners

Lanyard Sponsor – \$1500

- Your logo featured on the lanyards worn by all attendees
- Branding in event email campaigns
- Recognition as the official lanyard Sponsor in event materials and announcements.
- Social media callouts up to and during the event through our social media channels and our influencer partners.

Add on Sponsorship Opportunities

All sponsorships include the option to add a branded item in the goodie bag (200 items needed)

WIFI – \$1000

- Your name on the WIFI SSID for all attendees to see
- Branding in event email campaigns.
- Social media callouts up to and during the event through our social media channels and our influencer partners

Non – Exhibitor Swag Bag item – \$500

- Option to add an item in to the goodie bags that go to all attendees
- Branding in event email campaigns.
- Social media callouts up to and during the event through our social media channels and our influencer partners

Have a different idea?

Custom packages available — Let's create a special activation that highlights your brand!

We hope you can join us!

if you have questions or want to be a part of our event please reach
out to Shannon@cglpresents.com



TheExchangeCannabis.com